

THE  
**MENU**  
**KERATIN COMPLEX®**

# THE MENU KERATIN COMPLEX®

## SMOOTH

*Transform your hair with these smoothing solutions that tame frizz and cut daily styling time.*

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### Signature Smoothing Solution

The award-winning smoothing solution that lasts up to 5 months.

### Same Day Smoother

Featuring advanced glycolic technology, same-day styling and results that last up to 3 months.

### Speedy Smoothing Solution

Express one-hour smoothing service that lasts up to 6 weeks.

### Bang or Spot Treatments

Smooth for bangs, cowlicks or problem areas.

### Frizz Blocker

A hydrating and frizz-fighting blow-dry service.

### Blow-dry Remedy

Choose from a Sleek & Smooth or Red Carpet finish.

## TEXTURE

*Customized service options that create texture or refine curl.*

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### Curl Controller

Love your curl and lose your frizz with this innovative glycolic-based treatment. Results last up to 2 months.

### Texture Bar by Keratin Complex®

Ask your stylist how you can achieve this season's on-trend look, from deliberately deconstructed waves with a downtown edge to all-over voluptuous volume.

# COLOR

*Keratin-enhanced color for vibrant, long-lasting results and superior shine.*

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## Custom Color

Enhance or change your existing shade. Perfect for gray coverage, root touch-ups, all-over color or achieving the latest trends.

## Lights and Shadows

Highlights or lowlights create dimension to flatter your features and brighten your look.

## Balayage

Freehand keratin-enhanced blonding service that provides natural lightening and blending.

## Brilliant Refresh

Enhance or refresh lengths and ends to create long-lasting, shiny color.

***ASK HOW TO UPGRADE YOUR COLOR SERVICE TODAY!***

# BOND REBUILDER

*Enhance your service with patented technology that rebuilds bonds and strengthens damaged hair.*

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## Radiant Color

Strengthen bonds and increase vibrancy during a color service.

## Brightest Blonde

Rebuild bonds and protect blonde and fragile hair during a lightening service.

## Reparative Remedy

Rebuild and repair the bonds of the hair with this instant keratin booster.

## Masque Maximizer

Customized restoring remedy that moisturizes and strengthens the bonds of the hair.

# MEN

*Grooming and styling services designed specifically for the male client.*

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## Executive Smooth

Get a smooth, refined look in one hour or less with results that last up to 2 months.

## Sculpted Sophisticate

Customize your style: deliberately deconstructed or slicked-back and polished.

## Power Color

Enhance existing color or blend gray in no time.

**KERATINCOMPLEX®**

[www.keratincomplex.com](http://www.keratincomplex.com)

