

# GET THE LOOK: GRAPHIC COLOR

For a look created exclusively for the Sept. 2013 issue of *Modern Salon*, Deb Gavin applied striking shades of red-violet and pearly copper via diagonal lines that allow for a subtle blending. The modern, tousled hairstyle goes perfectly with the bold, graphic lines of the accompanying fashion.



## TOOLKIT

It's a Blonde Thing™ Keratin Lightening System® powder  
10 vol. It's a Blonde Thing Developer  
KeraHold® 8.6/8R  
KeraHold 7.62/7RV  
KeraHold 4.3/4G  
KeraHold 4.6/4R  
KeraHold 90.3/11G  
KeraHold .48/CP  
20 vol. KeraHold Developer  
30 vol. KeraHold Developer

## STYLE SUPPORT

Apply **Infusion Keratin Replenisher** to damp hair and work through to ends.  
Apply **Lift Off Root Amplifying Styling Gel** to the root area.  
Blow-dry with the **HydraDry Dual Ion + Ceramic Professional Smoothing Dryer** and a round brush.  
Use **MoldMe Matte Texturizing Cream** to add texture, and finish with a spritz of **Flex Flow Flexible Shaping Hairspray**.

## AFTERCARE

Timeless Color™ Fade-Defy Shampoo & Conditioner  
Timeless Color Fade-Defy Deep Conditioning Masque

## TECHNIQUE

Starting level: 6

Color Therapy™ formulations:

### FORMULA A (lightener):

30 mL/1 oz. It's a Blonde Thing Keratin Lightening System powder  
60 mL/2 fl. oz. 10 vol. It's a Blonde Thing Developer

### FORMULA B (background):

30 mL/1 fl. oz. KeraHold 8.6/8R  
20 mL/.67 fl. oz. KeraHold 7.62/7RV  
50 mL/1.7 fl. oz. 20 vol. KeraHold Developer

### FORMULA C (detail 1):

20 mL/.67 fl. oz. KeraHold 4.3/4G  
20 mL/.67 fl. oz. KeraHold 4.6/4R  
40 mL/1.35 fl. oz. 20 vol. KeraHold Developer

### FORMULA D (detail 2)

10 mL/.33 fl. oz. KeraHold 90.3/11G  
30 mL/1 fl. oz. KeraHold .48/CP  
40 mL/1.35 fl. oz. 30 vol. KeraHold Developer

1. If needed, cleanse the canvas by applying **Formula A**, using a Color Therapy Technique Board.

**NOTE:** Start where the hair is deepest, and be sure to stay away from the new growth at the scalp area. Process to level 10 (approximately 5 to 10 minutes), and then shampoo and condition the hair with Keratin Complex® shampoo and conditioner.

2. Section a diamond shape at the top of the head. Create another diamond below it that is about 1 inch wide. From this smaller diamond, create vertical sub-sections to the perimeter.

3. Apply **Formula B** from scalp to ends in the first diamond section.

4. In the smaller diamond sub-section, take a slice and apply **Formula B** at the scalp, tilting the brush at a diagonal and then marrying **Formula C** to the ends. In the next slice, repeat the application, but marrying **Formula D** to the ends. The third slice should be painted with **Formula B** from scalp to ends. Finish the sub-section with this pattern.

5. Working on the vertical sub-sections to the perimeter of the head, apply **Formula B** scalp to ends, alternating **Formula C** and **Formula D** in the same manner as step 4. Proceed in this manner around the head, alternating the sub-sections between the three-slice pattern.

6. Process for 35 minutes, and then cleanse and condition with Keratin Complex shampoo and conditioner.

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